Mercantile Know-How and New Technologies: Venetian Traders and the Early Modern European Book Market EMor Book TRADE

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RSA Annual Meeting Thursday, March 31, 2022, 2:30pm - 4:00pm Marsh's Library, Dublin

Panel Organizer: Dr. Andrea Ottone Chair: Dr. Flavia Bruni, VeDPH

 Prof. Angela Nuovo and Prof. Francesca De Battisti, University of Milan

Book Prices in Early Modern Venice

• Dr. Francesco Ammannati, University of Florence The Book Publisher as a Businessman: Some Economic Aspects of the Book-Trade in the Renaissance

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• Dr. Andrea Ottone, University of Milan The Giunti's Sense of the Market

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